

EMPTY BOWLS

SETTING THE TABLE
FOR CHANGE



EMPTY BOWLS 2024 **Setting the Table for Change**

April 11, 2024 • 6:00PM
[AV] 16500 Scientific Way, Irvine





EMPTY BOWLS

SETTING THE TABLE FOR CHANGE

Empty Bowls is not just a gala; it's an experience that blends the culinary arts with social responsibility. It's an event where today's urgencies meet tomorrow's opportunities. We serve an unforgettable evening of delectable cuisine, live entertainment, and dynamic giving experiences.

Join us in this transformative journey, where we nourish the future today, one bowl at a time. Together, we're making a tangible difference in the lives of those in need, and together, we're forging a path to a brighter and more inclusive tomorrow.

OUR MISSION

Preventing hunger and homelessness by helping people help themselves.

OUR VISION

We envision an Orange County community where no one goes to bed hungry or without a place to call home.

OUR VALUES

South County Outreach's core values are **dignity and respect**. We embody them by treating the people we serve with compassion and empathy, while upholding our mission to prevent hunger and homelessness in the community.

DIGNITY recognizes the inherent value and worth of all individuals, regardless of their background, culture, beliefs, or circumstances.

RESPECT means treating others with consideration, courtesy, and kindness, while acknowledging their rights and feelings.

29%

OF LOW-INCOME
SENIORS IN ORANGE
COUNTY ARE FOOD
INSECURE

300,000

PEOPLE IN ORANGE
COUNTY ARE FOOD
INSECURE

30%

OF CLIENTS SERVED
IN 2022 WERE
CHILDREN UNDER
THE AGE OF 18



827,485

POUNDS OF NUTRITIOUS, HIGH-QUALITY FOOD SOURCED FROM GROCERY RESCUE, COMMUNITY ORGANIZATIONS, INDIVIDUALS, LOCAL NONPROFITS, AND CORPORATE PARTNERS WERE DISTRIBUTED IN 2022.



SIGNATURE OPPORTUNITIES FOR PREMIER PARTNERS

Our Premier Partners play a central and pivotal role in supporting our event's mission.

As a valued Premier Partner of Nourish the Future: Empty Bowls 2024, your commitment comes with exclusive privileges, including VIP Access. This unique benefit offers you and your guests an unparalleled event experience.

Premier Partner Access: Gain entry to an exclusive VIP party 30 minutes before the official opening of Empty Bowls. Be among the first to explore all the event offers. It's our way of showing our appreciation for your generous support and commitment to addressing hunger and homelessness in Orange County.

Social Content Room: Immerse yourself in creativity and capture memorable moments in our Instagram/Social Content Room. This uniquely designed space is yours to enjoy before the event kicks off.

Meet-and-Greet with Notable Chefs and Artists: Network and converse with renowned chefs and artists, the luminaries behind the exquisite dishes and art featured at Empty Bowls. Share a moment with these visionaries and gain insight into their creations.

Private Bar: Savor the evening easily at your private bar during the event. Enjoy signature cocktails, fine wine, and a wide selection of beverages as you mingle with fellow sponsors and attendees.

Tablesetter of Tomorrow (1 available): \$40,000

- Prominent logo placement on all event materials.
- Exclusive recognition as the "Presenting Sponsor" in the event name and on the event website, social media, public relations and marketing.
- Opportunity for a senior executive to speak at the event.
- Exclusive sponsorship of a renowned chef's exhibition during the event and the opportunity to collaborate in creating a unique menu.
- Premier Partner Access for 10 guests, including a private chef-driven dining experience during the event.

Host of Hope: \$25,000 SOLD OUT!

- Prominent logo featured on all event materials.
- Recognition on the event website, social media, public relations, and marketing.
- Opportunity for a senior executive to speak at the event.
- Opportunity to brand and decorate the event's social content room.
- Premier Partner Access for 10 guests



SIGNATURE OPPORTUNITIES FOR PREMIER PARTNERS

Promoters of Promise: \$10,000 SOLD OUT!

- Prominent logo featured on all event materials.
- Recognition on the event website, social media, public relations, and marketing.
- Sponsorship of the Artistic Bowl Exhibition showcasing the work of local artists depicting their view of a hunger-free future in Orange County
- Premier Partner Access for 10 guests

Creators of Change (2 available): \$10,000

- Prominent logo featured on all event materials.
- Recognition on the event website, social media, public relations, and marketing.
- Opportunity to name the signature event cocktail or mocktail.
- Premier Partner Access for 10 guests.

Guardians of Growth : \$5,000 SOLD OUT!

- Directly support South County Outreach's Food Market Program.
- Sponsor an aisle of the experiential Food Market during the event.
- Recognition on the event website, social media, public relations, and marketing.
- Premier Partner Access for four guests.

Scholars of Tomorrow: \$5,000 SOLD OUT!

- Directly support South County Outreach's Workforce Education Program.
- Sponsor a year of educational programming that supports clients in attaining stable, living-wage-paying jobs by providing the education and skills needed to set themselves up for success.
- Recognition on the event website, social media, public relations, and marketing.
- Premier Partner Access for four guests.



COLLABORATIVE PARTNER + DIRECT GIVING OPPORTUNITIES

Standout Opportunities for Collaborative Partners

For our partners who would like to add their creative contributions to our Empty Bowls mission, we offer these standout opportunities.

- \$3,000 – Sponsor one of the signature chef-directed food experience stations at the event (3 available)
- **\$3,000 – Sponsor the event coffee bar SOLD OUT!**
- **\$2,500 – Sponsor floral arrangements, gifted to select attendees at the end of the event SOLD OUT!**
- **\$1,500 – Name an event dessert SOLD OUT!**
- \$750 – Brand a prop for the social content room (3 available)
- \$500 – Brand thank-you gift to chefs and artists (3 available)
- \$500 – Sponsor a South County Outreach social media post promoting Empty Bowls (3 available)

Direct Giving Opportunities

South County Outreach embraces our partners who want their investments to fund specific programs and services. For them, we are introducing these direct-giving opportunities.

- \$1,500 – Provide 250 households (600 individuals) with fresh produce from our Food Market
- \$1,000 – Sustain one client with rental assistance
- \$750 – Supply 250 households (600 individuals) with a week of milk and butter
- \$500 – Sponsors a quarterly client education seminar
- \$300 – Feed a family of four for one week
- \$200 – Provide utility assistance to one client
- \$150 – Can fill a client's tank of gas for one week



SPONSORSHIP & OPPORTUNITIES FORM

Thank You For Your Commitment

Please complete this form with payment and mail by **March 31, 2024** to the address below.

I WOULD LIKE TO SUPPORT SOUTH COUNTY OUTREACH AT THE FOLLOWING LEVEL:

PREMIER PARTNERS

- ☐ Tablesetter of Tomorrow | \$40,000
- ☐ **Host of Hope | SOLD OUT**
- ☐ **Promoters of Promise | SOLD OUT**
- ☐ Creators of Change | \$10,000
- ☐ **Guardians of Growth | SOLD OUT**
- ☐ **Scholars of Tomorrow | SOLD OUT**

COLLABORATIVE PARTNER OPPORTUNITIES

- ☐ Signature Chef-directed Food Experience Station Sponsor | \$3,000
- ☐ **Coffee Bar Sponsor | SOLD OUT**
- ☐ **Floral Arrangement Sponsor | SOLD OUT**
- ☐ **Signature Dessert Sponsor | SOLD OUT**
- ☐ Social Content Room Prop Sponsor | \$750
- ☐ Thank-you Gift Sponsor | \$500
- ☐ Empty Bowls Social Media Post Sponsor | \$500

DIRECT GIVING OPPORTUNITIES

- ☐ Provide 250 households (600 individuals) with fresh produce from our Food Market | \$1,500
- ☐ Sustain one client with rental assistance | \$1,000
- ☐ Supply 250 households (600 individuals) with a week of milk and butter | \$750
- ☐ Sponsors a quarterly client education seminar | \$500
- ☐ Feed a family of four for one week | \$300
- ☐ Provide utility assistance to one client | \$200
- ☐ Fill a client's tank of gas for one week | \$150

CONTACT INFORMATION

Name: _____

Company/Organization: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

Enclosed is my sponsorship check for

\$: _____

made payable to South County Outreach.

Please charge my credit card in the amount of

\$: _____

☐ AMEX | ☐ MC | ☐ VISA | ☐ Discover

Credit Card #: _____

CVV: _____

Expiration Date: _____

Signature: _____

Date: _____

Name on Card (if different from contact): _____

Phone: _____

*Sponsor and Sponsorship quantities are limited and subject to availability.

PLEASE RETURN COMPLETED FORM & PAYMENT TO:

South County Outreach, ATTN: Lauren Ruiz, 7 Whatney, Suite B, Irvine, CA 92618

For more information: 949.687.2410 • lrui@sco-oc.org • sco-oc.org